



2006 Users Conference - Program Details

November 1-3 2006, Historic Great Oaks Resort, Atlanta GA



We look forward meeting you at the 2006 ORTEC Users Conference!
Please **register now** by using our web registration link.

Why Attend?

The program will be varied, focused and relevant to all customers using our Load Planning, Vehicle Routing & Workforce Scheduling technology. Besides the opportunity to learn more about our company strategy and product direction, interact with peers as well as ORTEC experts, get information on new modules and upcoming releases, the Users Conference provides the opportunity to become part of our North American Users Committee. As part of this committee, you will be able to influence product direction and discuss development priorities. There will also be plenty of time to network and relax during our golf tournament on Wednesday afternoon and group dinner on Thursday night.

Keynote Speakers

- **Dave Glancy**
Senior Director of Supply Chain Development, Coca-Cola Enterprises
- **Chelsea "Chip" White, PhD**
Executive Director The Logistics Institute & Chaired Professor of Transportation, Georgia Tech
- **Gerrit Timmer, PhD**
Chief Executive Officer & Founder, ORTEC
- **Bart Veltman, PhD**
Product Manager, ORTEC

Conference Program Details & Times

Please review attached conference program for more information on the various sessions, tracks and times. For questions or additional information, please contact Christiane Nielsen at cnilsen@ortec.com or at (678) 392 3110.

Christiane Nielsen
Marketing, PR and Communication

AGENDA 2006 USERS CONFERENCE

WEDNESDAY, NOVEMBER 1

- 12 PM – 6 PM** Golf Tournament
- 7 PM – 8 PM** Meet & Greet the entire ORTEC Team (ORTEC office)

THURSDAY, NOVEMBER 2

- 08.00 – 08.15** Registration
- 08.15 – 08.30** Welcome & Conference Agenda
Michael van Duijn - ORTEC
- 08.30 – 09.15** ORTEC Company Strategy
Gerrit Timmer, PhD – Chief Executive Officer & Founder of ORTEC
- 09.15 – 10.00** Real-time Optimization
Chelsea "Chip" White, PhD – Executive Director The Logistics Institute & Chaired Professor of Transportation, Georgia Tech
- 10.00 – 10.30** Coffee Break
- 10.30 – 11.15** Coca-Cola Enterprises & ORTEC, a long-term partnership
Dave Glancy - Senior Director of Supply Chain Development CCE
- 11.15 – 12 PM** ORTEC Product Direction
Bart Veltman – Product Manager ORTEC
- 12 PM – 1 PM** Lunch Break
- 1 PM – 5 PM** BREAK-OUT SESSIONS (see next page for more details)
- 5 PM – 8 PM** Drinks, Dinner & Live Music

FRIDAY, NOVEMBER 3

- 09.00 – 10.00** Release Process & Timeline; Discuss Upcoming Release and Functionality (*separate session per product*)
- 10.00 – 10.30** Users Discussion on Product Direction & Project Improvement (*separate session per product*)
- 10.30 – 11.00** Coffee Break
- 11.00 – 11.45** Establish Users Committee & Recap Key Learnings (*separate session per product*)
- 11.45 – 12.00** Customer Awards
- 12.00 – 1 PM** Lunch

BREAK-OUT SESSIONS, THURSDAY NOVEMBER 2

| Time | <u>Track 1:</u> <u>Route Planning & Dispatch</u> | <u>Track 2:</u> <u>Pallet & Load Building</u> | <u>Track 3:</u> <u>Workforce Scheduling</u> |
|---------------------|---|---|--|
| 1 PM – 2 PM | Optimized order generation; Forecast when and how much to deliver Dan McFall | The challenges and opportunities of optimized pallet building Jeff Withrow | Shift bidding; What's new? Wouter Luijten |
| 2 PM – 3 PM | Learn more about our real- time communication capabilities and internet visibility Nico Lavrijsen | Examples of load building benefits often overlooked Gary Liou | How to use HARMONY statistics for more insight in employee schedules? Monique Hoogstrate |
| 3PM - 3.30PM | Break | | |
| 3.30PM -5PM | Ask-the-Expert Get some extra product training or just ask any question you want. | Ask-the-Expert Get some extra product training or just ask any question you want. | Ask-the-Expert Get some extra product training or just ask any question you want. |

Combine the Users Conference with another meeting

Do you arrive in Atlanta on Wednesday November 1st, but are you unable to play golf? Or does your return flight from Atlanta only leave Friday evening? We will do our utmost best to schedule a meeting with you and the relevant ORTEC team on either Wednesday and/or Friday afternoon to make your stay most productive. Please contact Christiane Nielsen to make this work.

Hotel Accommodations

Out-of-town conference attendees are invited to stay at the [DoubleTree Hotel](#) in Roswell where ORTEC has a group reservation (\$99 for standard rooms and \$139 for suites). Transportation between this hotel and the conference location has been arranged for. Please contact the hotel at 770/992-9600 for reservations. You can also make reservations using our web-link. Make sure you mention the ORTEC group reservation to get the discounted rate.

Confirm your attendance today!

Historic Great Oaks Resort, Atlanta GA

